

# ORDER



**Orders**  
**Order / Rev:** 2055416  
**Alt Order #:** WOC12631402  
**Product Desc:** TX- Houston CDs  
**Estimate:** 1123  
**Flight Dates:** 10/28/20 - 11/03/20  
**Original Date / Rev:** 08/11/20 / 08/11/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Flexpoint Media / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
P.O. Box 1051  
New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Congressional Leadership Fund  
**Demographic:** A18+  
**Product Codes:** IS-Candidate/US House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 40047  
**Agency External ID:** 39475AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	34	\$87,300.00	\$74,205.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	34	\$87,300.00	\$74,205.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$87,300.00</b>	<b>\$74,205.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	25%	\$87,300.00
Market	100%	\$349,200.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	75%	\$261,900.00

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 Estimate: 1123  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/28/20	11/03/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1111---	:30	4	\$850.00	P02	0.00	NM	4	\$3,400.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1111---					4	\$850.00		0.00			
N 2	KHOU	10/28/20	11/02/20	Price is Right The Price is Right	CM	10:00 AM-11:00 AM	1--1---	:30	2	\$1,650.00	P02	0.00	NM	2	\$3,300.00
(Program: The Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1--1---					2	\$1,650.00		0.00			
N 3	KHOU	10/28/20	11/02/20	Local News @ 12p M-F 11 News at Noon	CM	12:00 PM-12:30 PM	1---1--	:30	2	\$1,300.00	P02	0.00	NM	2	\$2,600.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1---1--					2	\$1,300.00		0.00			
N 4	KHOU	10/28/20	11/02/20	Local News @ 5p M-F 11 News at 5p	CM	5:00 PM-5:30 PM	1-111--	:30	4	\$1,550.00	P02	0.00	NM	4	\$6,200.00
(Program: 11 News at 5p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1-111--					4	\$1,550.00		0.00			
N 5	KHOU	10/28/20	11/02/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$2,650.00	P02	0.00	NM	4	\$10,600.00
(Program: 11 News at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1-111--					4	\$2,650.00		0.00			
N 6	KHOU	10/28/20	11/02/20	Wheel of Fortune 630-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	1-111--	:30	4	\$4,550.00	P02	0.00	NM	4	\$18,200.00
(Program: Wheel of Fortune)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1-111--					4	\$4,550.00		0.00			
N 7	KHOU	10/28/20	11/02/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	1-----	:30	1	\$5,900.00	P02	0.00	NM	1	\$5,900.00
(Program: BULL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1-----					1	\$5,900.00		0.00			
N 8	KHOU	10/28/20	11/02/20	Local News @ 10p M-F 11 News at 10P MF	CM	10:00 PM-10:35 PM	1-111--	:30	4	\$4,200.00	P02	0.00	NM	4	\$16,800.00
(Program: 11 News at 10P MF)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1-111--					4	\$4,200.00		0.00			
N 9	KHOU	10/28/20	11/02/20	Late Show Late Show	CM	10:35 PM-11:37 PM	1--1---	:30	2	\$1,300.00	P02	0.00	NM	2	\$2,600.00
(Program: Late Show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/20	11/03/20	1--1---					2	\$1,300.00		0.00			
N 10	KHOU	10/28/20	10/30/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----1--	:30	1	\$6,050.00	P02	0.00	NM	1	\$6,050.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----1--					1	\$6,050.00		0.00			
N 11	KHOU	10/28/20	10/31/20	CBS This Morning Sa CBS News @6A	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
(Program: CBS News @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$400.00		0.00			
N 12	KHOU	10/28/20	10/31/20	Local News @ 6p Sa 11 News Sat at 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
(Program: 11 News Sat at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$1,300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KHOU	10/28/20	10/31/20	Wheel of Frtune 630-7p Sa Wheel of Fortune Sa	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
(Program: Wheel of Fortune Sa)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/26/20	11/01/20	-----1-			1			\$1,850.00			0.00		
N 14	KHOU	10/28/20	10/31/20	Local News @ 10p Sa 11 News at 10p Sat	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
(Program: 11 News at 10p Sat)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/26/20	11/01/20	-----1-			1			\$2,000.00			0.00		
N 15	KHOU	10/28/20	11/01/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----1	:30	1	\$2,400.00	P02	0.00	NM	1	\$2,400.00
(Program: CBS Sun Morn @8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/26/20	11/01/20	-----1			1			\$2,400.00			0.00		
N 16	KHOU	10/28/20	11/01/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----1	:30	1	\$3,700.00	P02	0.00	NM	1	\$3,700.00
(Program: 11 News at 10p Sun)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/26/20	11/01/20	-----1			1			\$3,700.00			0.00		
													Totals	34	\$87,300.00